PTU Sponsored Seminar On Current Trends in Big Data & Text Analysis

Department of Computer Applications organized one Day National Seminar on “Current Trends in Big Data & Text Analysis” on 20th April 2015. First Technical Session was taken by Dr. Sahil Raj from Punjabi University Patiala on “Big Data and Big Data Analytics”. Dr. Raj discussed about the situation the organizations are facing at present i.e. instead of scarcity of data, organizations are having influx of data and that too in different formats. This voluminous data demands different techniques of analysis and interpretation. The data is present in structured, unstructured and semi-structured format. All these formats and issues related to these formats were discussed in the lecture. Since the organizations are constantly predicting the future so as to remain competitive in the market, all the aspects related to predictive analytics with the application of big data were discussed.

Second Technical Session was taken by Dr. Madhu Kumari Assistant Professor, NIT Hamirpur on “Text Analytics in Social Media”. In order to instill practical as well as conceptual knowledge among the participants the talk incorporated both traditional and constructivist learning techniques.