

## **2<sup>nd</sup> National Conference on “Changing Dimensions of Business: Issues, Challenges and Opportunities for the Corporate World”**



Two-Day National Conference ,began in the campus of Global Institutes on March 10, 2012 and concluded on March 11, 2012. The Conference was organized by Global Institute of Management in collaboration with Global Network of Business Researchers. The objective of the Conference was to facilitate an interface among Society, Business Leaders, Academia and Pioneer Entrepreneurs on various issues related to changing dimensions of business.Conference aimed at highlighting the important issues related to the sea changes taking place across the Globe in the Business Environment which is affected by hydra-headed changes in trade relationship, Government policies, modes of financing, business management styles, demand of masses, income level of consumers etc.

Dr. B.P. Singh, Formerly Head and Dean, Department. of Commerce Delhi School of Economics, University of Delhi, was the Keynote Speaker. Dr. Raghbir Singh, Professor, Department of Commerce and Business Management, Guru Nanak Dev University, Amritsar, was Guest of Honour at the Inaugural Session.

Prof. B.D.Sharma, Conference Director, introduced the theme of the Conference.

In all Four Technical Sessions were held in two days and more than forty papers were presented . The First and Second Session was held on 10<sup>th</sup> March,2012 whereas Third and Fourth Sessions were held on 11<sup>th</sup> March,2012.

The First Technical Session was Chaired by Dr. O.P Sahni, Ex Professor, PAU, Ludhiana and Co-Chaired by Dr. Karamjit Singh of UBS Chandigarh. The Resource Persons in this technical session were Dr. HC Purohit, Reader and Head (Business Economics)VBS Purvanchal University Jaunpur. Dr S.K Sinha Reader and Head ( Financial Studies) VBS Purvanchal University Jaunpur and Dr Raj Kumar, Associate Professor, IMSAR, MDU, Rohtak.

The Second Technical Session was chaired by Dr. Raghbir Singh, Professor , Department of CBM,GNDU Amritsar & Co-Chaired by Dr. B.S Hundal Department of CBM ,GNDU Amritsar. The Resource Persons in this technical session were Dr. Avinash D. Parthardikar Reader and Head(HRD) VBS Purvanchal University Jaunpur, Dr. Manas Pandey from VBS Purvanchal University Jaunpur and Irrenpreet Singh Director, KCL Institute of Management and Technology Jalandhar .

Third and Fourth Technical Sessions were held on 11<sup>th</sup> March,2012. The Third Technical Session was chaired by Dr. P.K Yadav Head and Dean MJP, Rohilkhand University, Bareilly & Co-Chaired by Dr. Gurcharan Singh of Punjabi University Patiala . The Resource Persons in this technical session were Dr. Sanket Vij, Head Department of Business Management BPS Mahila University Haryana, Dr. Uma Srivastava, Hitkarni College of Engineering and Technology Jabalpur & Dr. K.L Batra, Podar Institute of Management, Insitute of Rajasthan Jaipur.

The Fourth Technical Session was chaired by Dr. R. Vinayek ,Dean Academic Affairs MDU Rohtak & Co-Chaired by Dr. Manjit Singh of Punjabi University ,Patiala . The Resource Persons in this technical session were Dr. Mandeep Kaur, Department of CBM GNDU Amritsar, Mr. Ajay Chohan of Lal Bahadur Shastri Institute of Management New Delhi & Dr. Vivek Mittal Director, PG Institute of Management , Barielly

Dr. Balwinder Singh, Head, Department of Commerce & Business Management, Guru Nanak Dev University, was the guest of honour at the valedictory session. He blessed the students and audience with his motivational words.

At the inaugural section, Hon'ble Chairman of Global Institutes Dr B.S.Chandi welcomed all the dignitaries to the Global campus. Vice-Chairman Dr. Akashdeep Singh said we feel 'proud to have Dr. B. P. Singh and other learned resource persons as our Guests and are privileged to hear their valuable views on Business Management and research'. Principal Dr. A. S. Dhindsa, Dean Academics Prof. B. D. Sharma, Director Dr. N. S. Bhalla expressed heartfelt thanks to the resource persons for their gracious presence .